

# WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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32354	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 342473	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	LUC MEDIA	INDEPENDENCE USA PAC
<b>AND</b>	25 Whitlock Pl SW Ste 201	575 7th St NW
<b>ADDRESS</b>	Marietta GA 30064-3142	Washington DC 20004-1607
	USA	USA
<b>CONTACT</b>	DEVON PRESCOD	<b>PRODUCT</b> IUSA 02/25/13-02/26/13
<b>LOCAL SALESPERSON</b>	Maggie McWilliams Pol <b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>		
<b>BROADCAST SCHEDULE STARTING</b> 02/25/13 <b>AND ENDING</b> 02/26/13 <b>NO. WEEKS:</b> 1		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-T	2	07:00A	09:00A	30S	02/25/13-02/26/13	CBS THIS MORNING	2	550.00	1100.00
2	M-T	1	08:58A	10:00A	30S	02/25/13-02/26/13	LET'S MAKE A DEAL	1	500.00	500.00
3	M-T	1	09:58A	11:00A	30S	02/25/13-02/26/13	PRICE IS RIGHT 10-11AM	1	1200.00	1200.00
4	M-T	1	11:00A	11:30A	30S	02/25/13-02/26/13	2 NEWS AT 11:00	1	800.00	800.00
5	M-T	1	11:28A	12:30P	30S	02/25/13-02/26/13	YOUNG & RESTLESS	1	800.00	800.00
6	M-T	1	12:58P	02:00P	30S	02/25/13-02/26/13	THE TALK	1	800.00	800.00
7	M-T	1	02:00P	03:00P	30S	02/25/13-02/26/13	JUDGE JUDY	1	800.00	800.00
8	M-T	1	03:00P	04:00P	30S	02/25/13-02/26/13	DR PHIL	1	1000.00	1000.00
9	M-T	1	04:00P	04:59P	30S	02/25/13-02/26/13	JUDGE JUDY	1	1000.00	1000.00
10	M-T	1	05:00P	05:30P	30S	02/25/13-02/26/13	CBS2 NEWS AT 5	1	1600.00	1600.00
11	M-T	1	06:27P	06:56P	30S	02/25/13-02/26/13	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
12	M-T	1	10:35P	11:37P	30S	02/25/13-02/26/13	DAVID LETTERMAN	1	1200.00	1200.00
13	M-T	1	06:00P	06:30P	30S	02/25/13-02/26/13	CBS2 NEWS AT 6	1	1600.00	1600.00
14	M-T	1	11:37P	12:38A	30S	02/25/13-02/26/13	THE LATE LATE SHOW W/CRAIG	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>AND</b>	25 Whitlock Pl SW Ste 201		575 7th St NW
<b>ADDRESS</b>	Marietta GA 30064-3142		Washington DC 20004-1607
	USA		USA
<b>CONTACT</b>	DEVON PRESCOD		<b>PRODUCT</b> IUSA 02/25/13-02/26/13

**Cancellation Notice Required**  
Announcement 28 days prior notice

<b>LOCAL SALESPERSON</b>	Maggie McWilliams Pol	<b>AGENCY EST. NO.</b>	
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b>	1300

<b>BROADCAST SCHEDULE STARTING</b> 02/25/13 <b>AND ENDING</b> 02/26/13 <b>NO. WEEKS:</b> 1			
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			FROM	TO						
15	M-T	1	10:00P	10:35P	30S	02/25/13-02/26/13	LATE NEWS	1	3000.00	3000.00
<b>Total Contract:</b>								16		17600.00
<b>Billing Summary</b>										
						<b>Qtr 1-13</b>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Total</u>
							.00	.00	17600.00	17600.00
									<b>GRAND TOTAL</b>	17600.00

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